



Vishnu Waman Thakur Charitable Trust's
VIVA INSTITUTE OF PHARMACY
At. Shirgaon, Veer Sawarkar Road, Virar (E),
Tal. Vasai, Dist. Palghar-401305, Maharashtra



MERI MAATI MERA DESH ABHIYAN

Topic: Meri Maati Mera Desh Abhiyan (Azadi ka amrut mahotsav)

Date: 09-Aug-2023 to 15-Aug-2023

Time: 8:30 am to 4:30 pm

Venue: VIVA Institute of Pharmacy Campus

Institute's NSS unit conducted meri mati mera desh abhiyan from 09th August 2023 to 15th August 2023 by conducting following events in sequence as follows:

Event	Date
Panch Pran Pledge	26 th July 2023 (NSS) / 09 th August 2023 (College)
Tree plantation	11 th August 2023
Veero Ka Vandan	14 th August 2023
Rashtragan and Flag hoisting	15 th August 2023

The abhiyan started on 09th August 2023 by reciting the panch pran pledge which was followed by tree plantation on 11th August 2023. The saplings were planted in the college campus ground which was inaugurated by principal planting the sapling which was later on followed by plantation though faculties and NSS volunteers. Veero ka Vandan event was conducted in form of oratory and skit intracollege competition on 14th August 2023 from 1:00 pm to 3:45 pm. The topics for oratory and skit competition were i. **Veero ka vandan** ii. **Sense of duty as citizen of India** iii. **Sense of unity**. Veero ka vandan event was conducted successfully through participation of 15 oratory and skit participants. The names of winners and winning team for skit were announced on same day and felicitated with certificates. On 15th August 2023, at 7:30 am flag hoisting was performed followed by rashtragaan.

Event Co-ordinator/ Incharge



Principal
VIVA INSTITUTE OF PHARMACY

Dr. Sunita Ogale

Principal



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